



pentana
SOLUTIONS



Driving Success Through Innovation

 **eraPower**
THE POWER OF FLEXIBILITY

eraPower

Future-proof your business by mixing *reimagined functionality* with the power of *flexibility*



Forty years of innovation and automotive expertise have laid a blueprint of success for Pentana Solutions' Dealer Management System (DMS) - eraPower.

eraPower combines functional business processes to deliver a comprehensive DMS that links and streamlines every area of the dealership.

eraPower improves productivity, accuracy and saves time. Intelligent workflows and integrated modules allow eraPower to automate the entire dealership with the greatest control and delivery.



Mobile Applications

Delivering a unique and personal experience to your customers is made easy with our fully integrated mobile apps. Downloadable from the Apple Store and Google Play, the apps save time, increase Customer Satisfaction Index (CSI) and never miss any upsell opportunities again.



Showroom Solutions

Gain absolute control in your showroom through the easy-to-use **Showroom Diary, Proposal, Trade Appraisal and Lead Exchange** to capitalise on every sale opportunity. The transparency provided through eraPower allows dealers to link every action, enforce quick follow-up and streamline the sales process from beginning to end in seconds.

Accounting

DealSmart provides a central processing console that allows user to process deals faster, smarter and with more precision. Providing real-time visibility that caters for a multi-franchise dealership environment means dealers can improve efficiency, capture all transactions accurately and boost profitability.

Integrated CRM

The Customer Relationship Management (CRM) solution, **DealerSocket** makes it easier to retain customers and increase revenue in both showroom and service departments. Benefits include structured processing, track lost sales, targeted marketing and measurable reporting – all accessible in one place, in real time.

Integrated Solutions

eraPower encompasses every aspect of the dealership into **one centralised system** - removing the need for third party non-integrated systems. Out of this centralised system comes the ability to manage every area of the business through intuitive interfaces - eliminating duplication, manual keying, and inaccuracy.

Service

eraPower's vast array of service modules provide dealers with full transparency and control of their service departments. **Workshop control, 21 day booking screen, repair order back calculate and repair order costing** are just a few modules available that are raising the bar in the service area.

Parts Management

Pentana Solutions' mantra in the parts world is simple: less keying, fewer errors and increased sales. The **scanning** and coding solutions are fully integrated to eraPower and will streamline your entire parts department, giving you better visibility and control. Through parts **labelling**, dealerships can also create their own labels for those parts stocked that do not have their own barcode.

Integrated BI

Through a comprehensive Business Intelligence tool, it's simple to get real-time insights from all areas of your dealership, anywhere. Tracking dealership's performance against KPI's and targets can be monitored on-the-go with our latest mobile-friendly reporting tool, **Pentana Analytics**. These consolidated dashboards and reports allow users to make informed decisions by exploring and analysing data to identify trends to improve revenue and profit results.



About Us

eraPower is part of a bigger picture. For 45 years, Pentana Solutions has pushed the envelope through innovation, cutting edge technology and industry changing invention. We think outside the box. We push the boundaries. And we never stop developing for the future.

Why? Our customers. Our passion for the industry and our expertise in the field drive us to always look for the next opportunity. Through customer collaboration and over 45 years of industry knowledge, we work around the clock to ensure our customers' businesses operate more profitably.

With a global footprint spanning more than 100 countries and 50,000 users – we're driven to deliver innovative solutions that transform the way you'll work tomorrow.



Driving Success Through Innovation

marketing@pentanasolutions.com
pentanasolutions.com



Australia - Indonesia - Italy - Netherlands - New Zealand - Philippines - Switzerland - Thailand - United Kingdom