

**Increase customer
retention and ensure
customers arrive at
appointments!**

**All this can be achieved
with SMSLink.**

SMSLink

Communicate to your customers via SMS.

What is SMSLink?

SMSLink is a fully integrated text message tool to enhance how you communicate with customers. Through the use of pre-defined template messages, there's no longer a need to extract information to third party platforms to send a text message.

What are the benefits?

Your data will never leave your Dealer Management System.

Sent messages can be viewed on the relevant repair order and the fax and email log.

Reduce the chance of customers missing their service appointments with a reminder text. Send another text when their vehicle is ready for collection and enhance the customer experience.

Those who buy parts from your dealership will benefit through a text notification of a part arriving which was on back order. Combine this opportunity by alerting the customer to book their vehicle in for fitting the parts and increase the service department revenue.

SMSLink helps the create a positive customer experience with your dealership.

A text message is not only cost effective, it's quicker and more convenient compared to a phone call.

Tell me more.

If you already have DealerPRO at your dealership, through sending customers an SMS your customer satisfaction and retention will increase, along with business revenue.



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