



eraPower

Future-proof your business by mixing reimagined functionality with the power of *flexibility*.

Forty years of resource and expertise have laid a blueprint of success for Pentana Solutions' Dealer Management System, eraPower. At the heart of eraPower lies the ability to streamline dealerships, improve efficiencies and ultimately increase the Dealer's bottom line.

eraPower is not an ordinary dealer management system. It was developed with the highest attention to detail in mind - delivering an extensive range of functionality for every area of the business. eraPower combines intelligence and integration to deliver a comprehensive dealer management system that links and streamlines every area of the dealership, in real-time.

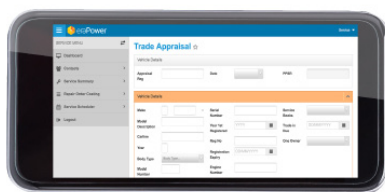
With real-time integration and the flexibility of access from *any* browser - eraPower ensures accuracy, saved time and efficient processing.



Increase Sales

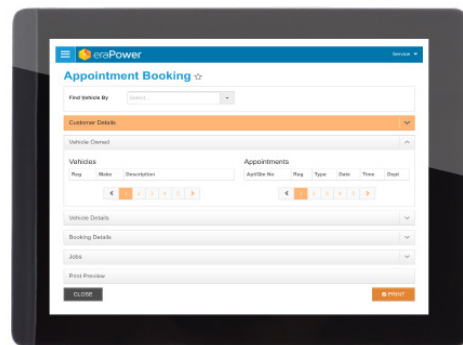
We understand the automotive business. That's why eraPower was engineered to ultimately increase profits for the Dealer. Through streamlined processing and efficient integration, Pentana Solutions' Dealer Management Systems *reduce expenses and improve productivity*.

Intelligent workflows, all encompassing processes, and integrated optional modules allow eraPower to automate the entire dealership with the greatest control and delivery.



Showroom Control

Gain absolute control in your Showroom through the easy-to-use Sales Diary and capitalise on every sale opportunity. The transparency afforded through eraPower allows the Dealer to link every action, enforce quick follow up, and streamline the sales process from beginning to end in seconds.



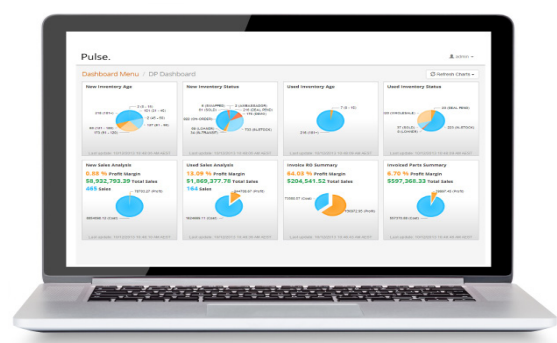
CRM Solutions

The Customer Relationship Management solution makes it easier to retain customers and increase revenue in both Showroom and Service. Benefits include structured processing, enforced follow-up, tracked lost sales, easy communication and measurable reporting - all included in a simple to use, flexible CRM tool.



Integrated Solutions

eraPower integrates every aspect of the dealership into one centralised system - removing the need for 3rd party non-integrated systems. Out of this centralised system is the ability to manage every area of the business through intuitive interfaces - eliminating duplication, manual keying, and inaccuracy altogether from the Dealership.



Management Information

Through comprehensive Business Intelligence reporting, it's simple to see information about key areas of your business - in real-time, from *anywhere*. Through Executive reporting and core dashboards such as Pulse, you're able to view your dealership in a snapshot and identify trends, suspicious transactions and more.

About Us

eraPower is part of a bigger picture. For 40 years, Pentana Solutions has pushed the automotive envelope through innovation, cutting edge technology and industry changing invention. We think outside the box. We push the boundaries. And we never stop developing for the future.

Why? Our customers. Our passion for the industry and our expertise in the field drive us to always look for the next opportunity. Through customer collaboration and 40 years of industry knowledge, we work around the clock to ensure our customers' businesses operate more profitably.

With a global footprint spanning more than 100 countries and 50,000 users – we're driven to deliver innovative solutions that transform the way you'll work tomorrow.



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