

**Increase customer retention, marketing campaign efficiency and ensure customers arrive at appointments!**

**All this can be achieved with SMSLink.**

# SMSLink

## Taking customer communication to the next level.

### What is SMSLink?

SMSLink is a fully integrated text messaging tool to enhance how you communicate with customers. Through this integration into report writer, there's no longer a need to extract information to third party platforms to send a message.

### What are the benefits?

Your data will never leave your Dealer Management System and copies of all delivered messages are held in the customer entity file.

By using SMSLink, you will have the ability to instantly contact your customer base through the most effective and direct form of messaging. A text message is not only cost effective, it's quicker and more convenient compared to a phone call.

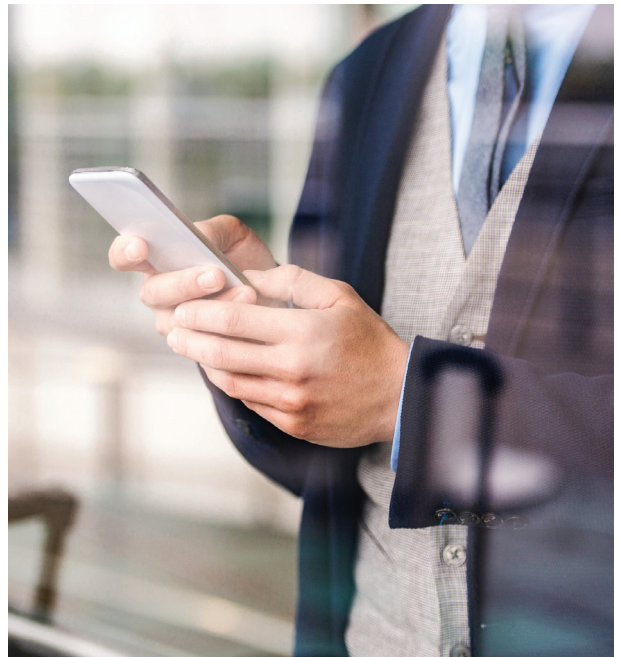
With the bulk send SMS function, you can communicate an important message to a large number of contacts after just five minutes of setup and one click of the send button.

All text messages can be scheduled to send at a specific time, can include personalisation and replies can be handled with ease.

Whether it be for a service confirmation, service reminder, vehicle pick up notification or an incentive to take a test drive, SMSLink will assist your business to reach its financial targets.

### Tell me more.

With the only prerequisite to have a Pentana Solutions DMS, you can send your own customised text messages based on exciting marketing or operational campaigns with ease.



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