Day One 11 May 2021



PRESENTED BY PENTANA SOLUTIONS



DEALERS + OEMS + DISTRIBUTORS



(I) 30 MINUTES

MELBOURNE

MANILA 8:OOAM

BANGKOK 7:00AM eraPower - A Look Around the Corner, and a Glimpse of What is Coming in Accounting eraPower is dominating the Dealer Management System landscape. Discover the innovations that will benefit your dealership today!

Presenter: Raoul Kirsten



DEALERS + OEMS + DISTRIBUTORS



() 30 MINUTES

MELBOURNE

MANILA 8:45AM

BANGKOK 7:45AM DEEP DIVE/USER FORUM

eraPower - A Look Around the Corner, and a Glimpse of What is Coming in Accounting eraPower is dominating the Dealer Management System landscape. Join this session for an indepth look into how you can get the most out of our Accounting products.

Presenters: Raoul Kirsten & Eric Devine

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OEMS + DISTRIBUTORS

• AUDITORIUM 2
• ENGLISH

(1) 30 MINUTES

MELBOURNE 10:45AM

MANILA

BANGKOK

DistributorPower Roadmap The everchanging landscape in the OEM and Distributor space means having a progressive ERP is key. Join this session to see how DistributorPower will reimagine warranty vehicles and the omnichannel

Presenter: Luis Espinoza

DEALERS

• AUDITORIUM 2

45 MINUTES

BANGKOK

PRESENTATION + Q&A

DealerPower Roadmap There's so much to be excited about in the latest version of DealerPRO. From Showroom to Service and the latest mobile apps, discover the innovations that will benefit your dealership!

Presenter: Max Khunatkhosit



DEALERS + OEMS + DISTRIBUTORS

AUDITORIUM 1
 BNGLISH

(1) 30 MINUTES

MELBOURNE

MANILA 11:00AM DealerPRO Roadmap There's so much to be excited about in the latest version of DealerPRO. From Showroom to Service and the latest mobile apps, discover the innovations that will benefit your dealership!

Presenter: Pete Goodman



DEALERS + OEMS + DISTRIBUTORS

BREAKOUT 1

ENGLISH

() 30 MINUTES

MELBOURNE 1:45PM

MANILA 11:45AM DEEP DIVE/USER FORUM

DealerPRO Roadmap There's so much to be excited about in the latest version of DealerPRO. Join this session for an indepth look into DealerPRO and what's coming!

Presenter: Pete Goodman



DAY ONE | 11 MAY 2021





DEALERS + OEMS + DISTRIBUTORS



(1) 30 MINUTES

MELBOURNE 1:45PM

MANILA

Grow your Parts Department

10 things you can implement to run a more efficient parts department.

Presenter: Kevin Hoare



OEMS + DISTRIBUTORS

• AUDITORIUM 2 ₱ ENGLISH

(\) 45 MINUTES

MANILA 11:45AM

PRESENTATION + Q&A

Pentana Solutions the Automotive Industry Technology Leader

Pentana Solutions is more than just a Dealer Management System company. Come and see how we create innovative technology for the Automotive industry outside just the Dealer Management System.

Presenter: Kim Wilson

DEALERS + OEMS + DISTRIBUTORS

• AUDITORIUM 1 ₱ ENGLISH

2:30PM

12:3OPM

PRESENTATION + O&A

Take Back Control of your Showroom

Our DealSmart solution puts gross margin control back in the hands of your Sales Manager. Join this session to see how DealSmart will deliver the efficient sales process from Showroom through to Accounting. Saving you time and money.

Presenter: Elvis Miletic

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DEALERS + OEMS + DISTRIBUTORS

• AUDITORIUM 2 **⊕** ТНАІ

(\) 45 MINUTES

PRESENTATION + O&A

DistributorPower Roadmap

The everchanging landscape in the OEM and Distributor space means having a progressive ERP is key. Join this session to see how Distributor Power will reimagine warranty vehicles and the omni-channel.

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DEALERS + OEMS + DISTRIBUTORS

AUDITORIUM 1

₱ ENGLISH

(\) 45 MINUTES

MEI BOURNE 3:3OPM

PRESENTATION + Q&A

Stop Losing Money on **Warranty Claims** Learn how MDS Warranty can help your business recover over 90% of warranty claims from the OEM.

Presenter: Antony Cathles

DEALERS + OEMS + DISTRIBUTORS

 AUDITORIUM 2 ₱ ENGLISH

2.00bW 8:OOAM

PRESENTATION + Q&A

Increasing Parts and Accessory Sales

Selling more genuine parts into independent smash and mechanical shops. Opening the world market to satisfy your customers' needs and reduce obsolescence.

Presenter: Nick Acquarola



DAY ONE | 11 MAY 2021





DEALERS + OEMS + DISTRIBUTORS



(45 MINUTES

MANILA

PRESENTATION + Q&A

Empower your Employees

Discover the benefits of self-paced learning and maximise the capability of your employees through online training and self-help platforms.

Presenter: Jason Wong



OEMS + DISTRIBUTORS

 AUDITORIUM 2 ₱ ENGLISH

(\) 45 MINUTES

MANILA 3:00PM

PRESENTATION + Q&A

Take Back Control of your Parts Stock

Drive your customer experience, by ensuring your dealers hold the right parts at the right time. Providing a 'fix it right first time' service experience.

Presenter: Greg Haebich

DEALERS + OEMS + DISTRIBUTORS

• AUDITORIUM 1 (ITALIAN

(1) 30 MINUTES

Product Unveiling -Sipad.Power

Take your dealership into the future with Pentana Solutions biggest innovation in a decade, Sipad Power. Sipad Power's mobile and intuitive platform will be leading dealers into the future.

Presenter: Manuel Pasero

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DEALERS + OEMS + DISTRIBUTORS

• AUDITORIUM 2 TALIAN

(\) 45 MINUTES

MILAN 11:OOAM

PRESENTATION + O&A

Reimagining the Sales Process

Discover how Power.Salesman and Power.Stock will improve the sales process in your showroom by providing you with what you need for an effective mobile sales process.

Presenter: Max Ronchetti



DEALERS + OEMS + DISTRIBUTORS

AUDITORIUM 1 ₱ ENGLISH

(\) 45 MINUTES

PRESENTATION + Q&A

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DEALERS + OEMS + DISTRIBUTORS

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DAY ONE | 11 MAY 2021







MILAN 1:OOPM

LONDON 12:OOPM

PRESENTATION + Q&A

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OEMS + DISTRIBUTORS



LONDON 1:OOPM

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The everchanging landscape in the OEM and Distributor space means having a progressive ERP is key. Join this session to see how DistributorPower will reimagine warranty vehicles and the omni-channel.

Presenter: Luis Espinoza



DEALERS + OEMS + DISTRIBUTORS



(1) 30 MINUTES

MILAN 2:45PM

Grow your Parts Department

10 things you can implement to run a more efficient parts department.

Presenter: Kevin Hoare



Day Two 12 May 2021





DEALERS + OEMS + DISTRIBUTORS

AUDITORIUM 1

(\) 45 MINUTES

PRESENTATION + Q&A

DealerSocket -The Game Changer

DealerSocket CRM dealers consistently perform above industry average. See how Dealersocket will allow you to increase customer engagement, retention and profitability.

Presenter: Stuart Charman



DEALERS + OEMS + DISTRIBUTORS

 AUDITORIUM 2 ₱ ENGLISH

(45 MINUTES

11:00AM

MANILA 9:00AM

PRESENTATION + Q&A

Unlock the Value of your Data

Drive and maximise profits through enhancing your reporting. Take a deep dive into your data to get the most out of your analytic tools.

Presenter: Jarrod Holness

DEALERS + OEMS + DISTRIBUTORS

 AUDITORIUM 1 **™** ENGLISH

MANILA 9:45AM

PRESENTATION + Q&A

Data is the New Oil

Your customer database is your most valuable tool, but if left unrefined it cannot be used to it's full potential. Join this session to see what key processes you can implement to extract the most out of your customer database.

Presenter: Megan Taylor

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DEALERS + OEMS + DISTRIBUTORS

 AUDITORIUM 1 ⊕ ENGLISH

(1) 30 MINUTES

MANILA

10:00AM

EXTERNAL SPEAKER

Engaging Customers in a Digital World 8 strategies that will elevate your customer engagement today. How to engage and build lasting relationships with your customers in a digital world.

Presenter: Melissa Markus, VP Sales, National Accounts -DealerSocket US

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DEALERS + OEMS + DISTRIBUTORS

AUDITORIUM 1 ⊕ ENGLISH

(1) 30 MINUTES

EXTERNAL SPEAKER + Q&A

Using Technology to Boost CSI and Retain your Service Customers Openpay is Australia's leading automotive digital payments company that leverages technology to enable interest free deferred payment. Join this session to find out how we have streamlined the way people pay for goods and services in over 2,000 merchants Australia-wide.

Presenter: Eric Weitzman, Head of Automotive - Openpay

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DEALERS + OEMS + DISTRIBUTORS

 AUDITORIUM 2 ₱ ENGLISH

EXTERNAL SPEAKER + Q&A

Introducing a New Era of Customer **Payment Solutions**

Till is disrupting the payments sector with solutions that are agile and adaptable by business and industry. Shadi will set the scene on the payments landscape, explaining how Till is reimagining customer-first solutions and how this has led to their partnership with Pentana Solutions.

Presenter: Shadi Haddad, CEO - Till Payments



DAY TWO | 12 MAY 2021





DEALERS + OEMS + DISTRIBUTORS

• AUDITORIUM 1 **◯** ENGLISH

(\) 45 MINUTES

EXTERNAL SPEAKER + Q&A

Digital Retailing: The Role of Finance & Insurance (F&I)

The onset of COVID in March 2020 rapidly accelerated the need for dealerships to adopt a digital retail approach that included F&I. Dealers are now faced with the challenge of having to decide which digital retailing tactics will be the most impactful for their business in 2021 and beyond.

Presenter: Ann Cawkwell, National Manager, F&I Solutions – Op2ma

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AUDITORIUM 2

® ENGLISH

(\) 45 MINUTES

PRESENTATION + Q&A

The #1 Automotive CRM Arrives in Asia

Come and learn about Dealersocket CRM and why it's the most powerful solution in the automotive industry that will allow you to increase customer engagement, retention and profitability.

Presenter: Stuart Charman

DEALERS + OEMS + DISTRIBUTORS

• AUDITORIUM 1 **™** ENGLISH

(1) 30 MINUTES

EXTERNAL SPEAKER

The State of the Local Automotive Industry (Philippines)

Mr Willy Tee Ten, President of the Philippines Automotive Dealers Association and Dealer Princpal of the Autohub Group takes an indepth look into the state of the local automotive industry in the Philippines.

Presenter: Mr. Willy Tee Ten, President – Philippines Automotive Dealers Association

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DEALERS + OEMS + DISTRIBUTORS

• AUDITORIUM 1 (ITALIAN

(1) 30 MINUTES

Why is Business Intelligence Essential?

Business Intelligence is not about building reports. It's about understanding data and making decisions. This session will give you an insight into the top 10 reports you must run in your dealership and what decisions can come out of it

Presenter: Daniela Vezzoli

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DEALERS + OEMS + DISTRIBUTORS

AUDITORIUM 1 (ITALIAN

(\) 45 MINUTES

ΜΙΙ ΔΝ 11:00AM PRESENTATION + Q&A

Pentana Analytics Lite: Everything at your Fingertips

Pentana Analytics keeping your pulse on your dealership through intelligent reporting.

Presenter: Federico Sason

DEALERS + OEMS + DISTRIBUTORS

 AUDITORIUM 1 TALIAN

MILAN 12:OOPM

PRESENTATION + Q&A

Get the Most out of your CRM Pentana Solutions will give you our top 10 ideas to implement in your dealership today (Business Development Center, Data Cleansing, Communication Automation).

Presenter: Alessandra Ive



Day Three 13 May 2021





DEALERS + OEMS + DISTRIBUTORS



(\) 45 MINUTES

PRESENTATION + Q&A

Automate Everything in Service eraPower

Do you have the tools in place to minimise paper usage in your Service Department? Decrease errors and eliminate profit leaks through automated and digital processes.

Presenter: Michael Peet



DEALERS + OEMS + DISTRIBUTORS

 AUDITORIUM 2 ₱ ENGLISH

(1) 30 MINUTES

11:00AM

MANILA 9:00AM

2021 CyberSecurity Outlook

Rethink cybersecurity and new working practices along the entire value chain - a paradigm shift in the automotive industry at addressing customer demands, managing increasing cyber risks and becoming compliant with regulations on software updates.

Presenter: Paul Stanbury

DEALERS + OEMS + DISTRIBUTORS

 BREAKOUT 1 ₱ ENGLISH

MELBOURNE 11:45AM

MANILA 9:45AM

DEEP DIVE/USER FORUM

2021 Cyber Security Outlook Join this session as a follow on from the 2021 Cyber Security Outlook presentation as we take a deeper look into your security needs and concerns.

Presenter: Paul Stanbury

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DEALERS + OEMS + DISTRIBUTORS

 AUDITORIUM 1 ⊕ ENGLISH

(\) 45 MINUTES

MANILA 10:30AM

PRESENTATION + O&A

Outsourcing vs Insourcing your Infrastructure

With cloud-based solutions now the industry norm, is it time to review your infrastructure approach? This session will educate you on all the benefits that come with outsourcing all your infrastucture to a cloud envrionment versus a traditional in-house model.

Presenter: Damian Lupton

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DEALERS + OEMS + DISTRIBUTORS

AUDITORIUM 1 ⊕ ENGLISH

(\) 45 MINUTES

BANGKOK 10:45AM

PRESENTATION + Q&A

Driving Consumer Experience

In a competitive landscape, the difference between winning and losing a customer is all about the experience. Utilise agnostic mobility apps to leave a lasting impression that will keep your customers coming back.

Presenter: Evan Turner

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DEALERS + OEMS + DISTRIBUTORS

• AUDITORIUM 2 ⊕ ENGLISH

(\) 45 MINUTES

MANILA 1:OOPM

PRESENTATION + Q&A

Protecting Data

In this complex and connected world, data integration is all around us and protecting your customer database is more difficult than ever before. Learn what to look for and how to understand the flow of your data in your dealership.

Presenter: Paul Starkey



DAY THREE | 13 MAY 2021





AUDITORIUM 1 **™** ENGLISH



PRESENTATION + Q&A

Automate Everything in Service -DealerPro

Do you have the tools in place to minimise paper usage in your Service Department? Decrease errors and eliminate profit leaks through automated and digital processes.

Presenter: David Nelson



DEALERS + OEMS + DISTRIBUTORS

AUDITORIUM 1 (ITALIAN

(\) 45 MINUTES

PRESENTATION + Q&A

Sipad.APP, the **DMS Mobile** Extension

Provide a fully transparent and efficient service experience using our Concierge, Loan Car and Lead Management mobile apps.

Presenter: Manuel Pasero



• AUDITORIUM 2 (ITALIAN

(1) 30 MINUTES

Protecting your Most Valuable Asset

With privacy being such a part of day to day business. This session will inform you on what to look for to understand where your data is travelling within your business.

Presenter: Franco Fornasero



DEALERS + OEMS + DISTRIBUTORS



(1) 45 MINUTES

PRESENTATION + O&A

Cloud

With cloud-based solutions now the industry norm, is it time to review your infrastructure approach? This session will educate you on all the benefits of utilising cloud for your infrastructure needs.

Presenter: Franco Fornasero



DEALERS + OEMS + DISTRIBUTORS

AUDITORIUM 2 (ITALIAN

(1) 45 MINUTES

MILAN

PRESENTATION + Q&A Cyber Crime

The Pandemic has seen an increase in cybercrime activity. This session will infrom you on what processes you can implement to protect yourself from cyber attacks.

Presenter: Franco Fornasero

