

**Use the information  
in your DMS to make  
smarter business  
decisions.**

**Executive DealerPRO  
provides clear business  
intelligence.**

# Executive DealerPRO

## Business Intelligence based on real-time DMS information.

### What is Executive DealerPRO?

Executive DealerPRO creates reports using real-time information in your DMS. This intelligence allows you to make smarter decisions through easy to read graphs and charts.

### What are the benefits?

You don't have to be an expert in DealerPRO to use Executive and find current, trended, financial or operating information about your business.

Drill down capabilities provide the ability for you to review business performance right down to the most extreme detail.

Information exists for all departments including:

- Used Car Profile to match sales demand to available stock
- Redbook Valuation to identify the vehicles which owe you too much compared to Redbook's recommendations
- Service Productivity to provide information of workshop activity by month, team or mechanic
- New Car Stocking Guide means you can minimise floorplan payout by stocking the right cars to match sales demand
- Accounting reports allow you to compare actual and budget.

All you need is a secure internet connection to access the intelligence behind your business.

### Tell me more.

With Executive DealerPRO you simply double click your area of interest to access the information in greater detail, allowing you to make critical business decisions based on facts.



Phone 1300 007 925  
marketing@pentanasolutions.com  
www.pentanasolutions.com

