

DealerPRO

HI-PERFORMANCE BUSINESS SOFTWARE



DealerPRO

Designed by Dealers for Dealers



Developed using advanced modern technology, DealerPRO's user-friendly interfaces provide efficiency and clarity, while the independence from your local personal computer operating system ensures maximum scalability, resilience, and security.

DealerPRO is designed by dealers in the automotive, motorcycle, truck, and agricultural industry making it the closest possible fit to your business. With its rich functionality and highly developed structure, DealerPRO satisfies all functional and operational requirements of modern dealerships using most relevant best practice processes, enabling dealerships to operate at maximum efficiency.

DealerPRO Benefits at a Glance

DealerPRO is the most cost effective, fully integrated Dealer Management System in the international market today. The benefits include:

- Greater levels of management control
- Improved efficiencies
- Reduced overheads
- Increased profits
- Leaner inventories, reduced obsolescence
- Improved customer service levels
- Improved customer retention

DealerPRO is a fully integrated, modular solution that brings your team closer together to drive efficiencies, customer satisfaction, and profit.



Customer Relationship Management

Maintain positive and profitable relationships with your customers and generate ongoing revenue opportunities.

- Customer satisfaction surveys
- Customer loyalty rewards scheme
- Powerful targeting and sales campaigns
- Analyze marketing ROI
- Maximize opportunities by tracking lost sales
- Automated prompts for service, recall campaigns, warranty expiry, finance expiry, end of ownership
- Retain customer throughout ownership lifecycle



Showroom

Standardize the customer sales experience and maximize each opportunity whilst improving overall management visibility with the built-in Sales Approval Workflow.

- Record prospect information during the sales process
- Real-time sales dashboards
- Create vehicle quotes, contracts, and invoices
- Electronic signature management/sign-on-glass
- Sales diary automates the follow-up process
- Upsell with accessory & aftermarket "shopping list"
- Control minimum margin levels



Mobile Apps

The Driveway Service Concierge app gives you the opportunity to provide an unmatched customer experience by allowing you to serve your customers at the door or driveway instead of having them come up to you.



Accounting and Administration

Fully integrated industry workflows with all operational modules to eliminate the need for time consuming re-keying of documents. Enhanced accuracy, concise financial reporting, daily operating control and customizable chart of accounts are just a few of the benefits.



Parts

The parts module includes counter sales and powerful automated reordering that ensures higher service levels and profitability. Total supersession chain control, inter-branch visibility and transfers, deposits, cash management and credit control are all integrated in real time. In addition, detailed inventory reporting, barcoding, and backorder control are all part of DealerPRO's core.



Service

Boost your biggest revenue generating department by improving service throughout and billing accuracy. With the intuitive online service booking system and a range of other powerful tools, you can easily automate service processes at your fingertips, whilst improving customer satisfaction and retention.



Business Intelligence

Keep your finger on the pulse with real-time reports. Monitor every aspect of your dealership's performance – at anytime, anywhere. Choose from pre-built industry specific templates or customize your own. Accessible from any device.



Integration and Hosting

DealerPRO does not require dedicated hardware which are often costly to setup and maintain. Instead, we offer a secure cloud based solution that is both supplied and managed by Pentana Solutions in our secure data center.

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What Our Clients Say

“The system is fully integrated from vehicles sales and aftersales transactions to financial accounting and reporting giving the management an overview of the company's operations and financial positions. The implementation team, consultants, and support team assigned to us during the implementation were very helpful and very accommodating.”

– Vice President, Gateway Motors Group Philippines

