



Kevin Dennis MOTORS

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Mr Steve Kloss
Chief Executive Officer
Reynolds & Reynolds
547 Blackburn Road
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Dear Steve,

I would like to compliment Reynolds & Reynolds on their latest solution – 'ERAnet'.

I believe there is no better product available in today's market to handle new and used vehicle sales than Vehicle Advisor, and with ERAnet complimenting this solution, you're delivering dealers the tools they need in their businesses. Vehicle Advisor delivers a perfect tool for the Showroom floor – better tracking of prospects, better gross per vehicle, and no mistakes from the sales team!!

Combine Vehicle Advisor with the additional benefits that ERAnet provides and it's a real winner. The additional benefits that ERAnet brings through browser based usage such as ease of use, minimal training, intuitive and very user friendliness are great.

ERAnet, with its browser based format, is the way of the future. It is a terrific solution for the showroom, with photos of vehicles linking directly to the screen that is displayed for my customers when they purchase my vehicles. It is real-time, and easy to interpret. Using our customer entity file via ERAnet is quick and easy.

Steve, well done on delivering a solution to the automotive business that meets our criteria – it's as easy as the internet to use, it's intuitive and it helps us meet our goals – to sell more cars!!

Yours sincerely

Anthony Morabito
Kevin Dennis Motors