

Executive



Manage With Vision

Fast, Graphical and Real Time

Identify Opportunities Within Your Business

- Are you looking for areas within your business to increase revenue?
- Are you short of time and information hungry?
- Are you reliant upon others to provide you with the information you need?

If the answer is YES to any of these questions, then Executive is the answer for you.

Executive enables you to manage your business when you want to, where you want to by providing you key information about your business to base your decisions on. Whether you require current, trended, financial, or operating information about your business - Executive is the business application for you.

If your knowledge of ERA is poor, or you hardly ever log in, then you qualify!

Quick and Easy to Use:

With Executive you simply point your mouse and click to access one of more than one hundred standard 'snapshots' of your business. Within five minutes of training you will easily understand how to navigate through the system. Within thirty minutes you will have a greater understanding of each department of your business.

Information when you want it:

No longer do you have to wait until the end of the month after spreadsheets have been built or reports created to learn critical information about your business. Information is available when you want it. If it exists in ERA it is available in Executive.

Make decisions based on the information Executive delivers:

With Executive you simply double-click your area of interest on the computer screen to scrutinize the information in greater detail. No longer do you ask 'How come our sales gross is low this month?', you now ask 'Why was the gross on this vehicle so low?'. Executive enables you to make critical business decisions such as your new and used vehicle stock mix based upon fact. After all - if stocking the right vehicles means more sales out of stock, then more profit will be realised.

**Information with Substance
Application with Knowledge
Management with Vision
*The Advantage of Executive!***

Super Benefits

- No knowledge of ERA required
- Drill down capabilities
- Financial Reporting including Budget comparison
- Information exists for all departments
- Ability to schedule report distribution in both PDF or HTML format
- Ability to access via the Web
- Secure environment
- Multiple levels of security access
- Maintains database integrity

Fast Facts

Over 100 different views available including:

- **Used Car Profile** - match sales demand to available stock thereby maximising Return On Investment by stocking the right mix of vehicles
- **Redbook Valuation** - identify the vehicles that owe you too much compared to Redbook's guide and consider trading out of these
- **Service Productivity** - trended information allows identification of workshop productivity by month, by team, by mechanic
- **New Car Stocking Guide** - minimise floorplan payout by stocking the right cars to match sales demand
- Profit & Loss, Balance Sheet, Comparative Analysis and Actual to Budget **Financial Reporting**



Return On Investment:

One prominent NSW dealer saved \$300,000 in floorplan alone over a twelve month period by stocking the right vehicle mix in his yards. With reduced obsolescence, better vehicle stocking mixes, higher turnover ratios and increased ROI's through faster access to decision making information with surgical laser precision, can you afford to be without Executive partnering your business?