Service Campaign Import

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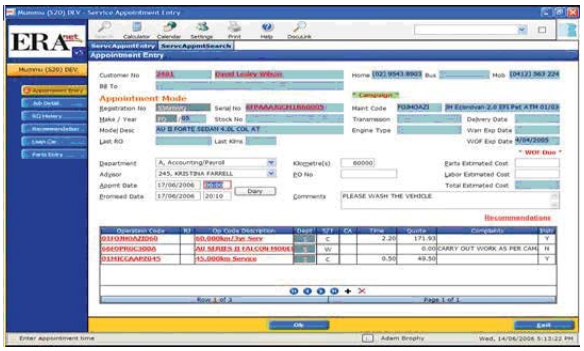
Driving Success Through Innovation

Automatically Manage Your Recall/Campaign Programs

Accurately know which Vehicles have Outstanding Campaigns

Take Advantage of Unrealised Income Currently on your Database

How do you manage your factory recalls campaigns?
For some dealers, the answer is not at all – for others, the procession of factory bulletins can become a nightmare to keep track of. Now, you can have all factory information available within ERA, so you need never miss a campaign opportunity, ensuring the integrity of the vehicle and the safety of your customer.



Your franchise supplies Pentana Solutions with a complete list of outstanding campaigns by VIN, which is converted and loaded to your system periodically. When the vehicle is displayed in ERA, a red 'Campaign' warning appears indicating that a campaign is outstanding for this particular vehicle*.

The software then creates the operation code (if it doesn't already exist on your system) and adds the job to the Repair Order – easy!

Service Campaign data is currently available for the following franchises:

- Subaru
- Hyundai
- Sterling
- Toyota
- Ford
- Mercedes Benz
- Honda
- Peugeot
- Lexus
- Nissan
- Holden
- Volkswagen
- Mitsubishi
- Freightliner
- Chrysler

System Requirements

- Dealer must be running ERA2v5 or greater
- Dealer must be on DealerLink

*Provided dealer has loaded current campaign data file

Super Benefits

- Automatically build the basic Operation Code for the service which can be customised by the dealer
- Ensure every vehicle is checked for outstanding campaigns
- Identify specific vehicle's outstanding as opposed to checking every vehicle within a VIN range
- Campaigns completed at other dealerships are automatically removed from the outstanding list each update
- Eliminate the need to manually enter campaign data into your system
- Save time & money connecting to the franchise (no more dialing up to check vehicles)

Fast Facts

- Reduce time check
- You can have all factory information available within ERA
- You need never miss a campaign opportunity

For more information please contact marketing@pentanasolutions.com

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